

# 2020

## BREAKING INTO CONSULTING PSYCHOLOGY

**FEBRUARY 9, 2020 | 8:30 AM - 3:30 PM**

*Philadelphia Marriott Old City, Philadelphia, PA*

Join us for a special 2020 Breaking into Consulting Program. This APA CE-accredited program is part of The Society of Consulting Psychology's annual Midwinter conference being held in Philadelphia from Feb 6th through the 9th.

The program will provide you with a way to get started and a roadmap to building the competence needed for this work. Come for the day or join us for the exciting 4-day program!

Organizational consulting – with individuals, teams and organizations – is a rapidly growing practice area for psychologists. Clinical skills are a valuable element of consulting: Over 60% of APA's Society for Consulting Psychology have clinical backgrounds. Organizational consulting can be a great way to expand your practice. Constraints on mental health and other psychological service areas make a diversified revenue stream an increasingly attractive business proposition. The 5-CE program begins with two morning sessions that provide you with the scientific and theoretical underpinnings and core competencies, as well as business and ethical/legal considerations that you will need to work in this area.

**MEMBER: \$275**

**NON-MEMBER: \$375**

**Session 1 (1.5 CE's) • 8:30 AM - 10:00 AM**

### The Psychological Foundations of Organizational Consulting Practice

This session will review models of consultation and the community and clinical psychology underpinnings of organizational practice that will enable you to conceptualize and work in complex and every changing business and organizational environments.

**Session 2 (1.5 CE's) • 10:30 AM - 12:00 PM**

### Branding and Associated Ethical and Legal Considerations in Consulting Psychology

Traditional marketing and networking are no longer enough to differentiate your practice and build a new consulting psychology business. This session covers the fundamental strategies and types of branding needed to launch consulting psychology business along with discussions relevant cases and ethical and legal challenges.

**Session 3 (1 CE) • 1:00 PM - 2:00 PM**

**Session 4 (1 CE) • 2:30 PM - 3:30 PM**

You then get to choose two additional concurrent sessions from the four available that will help you focus in on more specific practice areas. The choices are:

- Assessment for Selection and Development (1 CE)
- Executive Coaching (1 CE)
- Developing Groups and Teams (1 CE)
- Organizational Consulting (1 CE)



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For more information visit [societyofconsultingpsychology.org/2020-scp-conference](https://societyofconsultingpsychology.org/2020-scp-conference) or call 800-251-4173



Society of Consulting Psychology

*The Catalyst Division*