

Poster Session: How Do You Successfully Consult to Technical Leaders?

*****Selected by SCP for submission to APA 2020's Poster Competition *****

Poster Title: What's Different About Consulting to Technical Leaders?

Presenter: Joanie B. Connell, PhD, Flexible Work Solutions, Inc., La Jolla, CA

Description: Interviews with over 20 organizational consultants reveal that they face different challenges when consulting to technical leaders. This poster presents themes from the content analysis of the interviews and quotes that illustrate the different challenges. Discussion questions are posed to initiate dialog on the implications to the field of consulting psychology.

How to Access:

- At APA 2020 Portal
- During live ZOOM Q/A Discussion on Sat. 8/8 at 2:00pm EDT ([Click](#)) covering this poster and Connell and Roth's related APA 2020 Portal session.
- Disqus Chat in APA Portal and during "Office Hours" on Sat. 8/8 at 4pm EDT

Presenter:



Joanie B Connell, PhD

Joanie B. Connell, PhD is President of Flexible Work Solutions, Inc. She has over 25 years' experience as an organizational consultant, author, professor, leadership coach and electrical engineer. She hosts the Reinventing Nerds podcast and is the author of the upcoming book, *Consulting to Technical Leaders: Transforming Technical Experts to Managers and Leaders* (APA, 2021). She earned a Ph.D. in Psychology from the University of California, Berkeley, and a B.A. in Engineering from Harvard University.