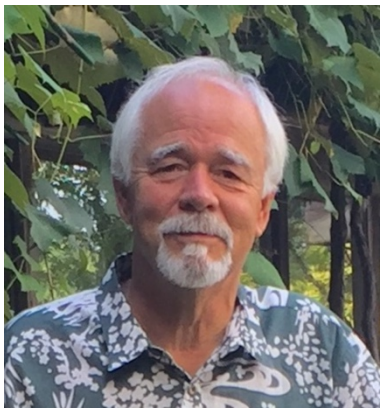
SPIM SCP 2019

LEAD THE WAY

LEVERAGING PSYCHOLOGICAL SCIENCE TO IMPROVE THE WORKPLACE

SPEAKER BIO

George Todd



George attended Earlham College prior to serving in the infantry in Vietnam in 1969. While there he received the Bronze Star for Valor. Following his tour in Vietnam, he attended Kalamazoo Valley Community College and Western Michigan University with a focus in the Sciences. While attending college he co-founded a commune and a company that produced belt buckles and ornamental castings. In 1981 George sold his interest in that company and joined Kalsec, Inc., a family business founded by his father in 1956. He worked his way through Kalsec in manufacturing becoming President in 1998, CEO & Chairman of the Board in 2007 and Executive Chairman in 2018. Kalsec is an international business in the food and beverage industry, manufacturing and selling natural colors, flavors, antioxidants, hop extracts and nutritional ingredients.

George has five international patents for processes and products produced using a unique spice extraction process. He was also instrumental in starting Kalsec's agricultural division in west Texas, where rosemary, paprika, capsicum and carrot are grown, dehydrated and extracted.

George's passions outside of work are sustainability, education and family planning. He was Chairman of the Board of the Kalamazoo Nature Center, Board Member of Pathfinder International (an international organization that works to improve reproductive health of adolescents, women and men throughout the developing world), and also served on the Board of Directors of First National Bank of Michigan. He is actively involved in supporting sustainable agriculture and education with Earth University in Costa Rica.

FEBRUARY 6-10 2019

THE WORTHINGTON RENAISSANCE FORT WORTH HOTEL

George and his wife Clare have two daughters, three lovely granddaughters and live in an earth sheltered, passive solar home that they built in 1980. George enjoys reading and bicycling in his free time.